



## A 5-Step Protocol for a Successful WFT Medal Delivery

Thanks for joining *We Finish Together* as a brand ambassador.

We so appreciate your initiative and hope you will use our suggestions as a guideline for a successful medal delivery.

Here are our recommendations for a successful medal delivery:

### 1. Identify the recipient.

- a. It's your medal and it's up to you to decide who deserves to own it. You create the criteria.

### 2. Design a medal ribbon.

- a. In a black or dark-colored sharpie marker, write #wefinishtogether on one side of the ribbon of your choice.
- b. On the other side of the ribbon, in black or dark colored sharpie, write a positive message of hope, encouragement or support.
- c. There are great examples on our website, Facebook or Instagram pages. Copy one you see or write one of your own.

### 3. Create a tag/card of your own design to attach to the medal with ribbon or string.

- a. Use your creativity! Tags can be made and decorated any way you like. Favorites include glitter, stickers and decoupage, though some medal donors prefer to add an elegant design of their own creation.

### 4. Schedule your delivery.

- a. Please reach out and make contact with the appropriate person to ensure the date and time of the delivery is appropriate.
  - i. Scheduling is particularly important in a nursing home or hospital where schedules are sacred.

### 5. Capture the moment.

- a. Take a photo of your medal and email it to us with the details so we can share it on social media and our website.
- b. If you include another individual in the photo, please have them sign a permission form (attached) to use the photo on our website or social media.

Would you consider volunteering to be a fleet leader?

Email [info@wefinishtogether.org](mailto:info@wefinishtogether.org) for more information



## **We Finish Together**

### **Photo Use Release Form**

I, \_\_\_\_\_, hereby grant and authorize *We Finish Together* the right to take and edit, copy, publish, share, distribute and make use of any and all pictures or video taken of :

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All pictures and video can be used in any and all promotional materials including but not limited to newsletters, eblasts, flyers, brochures, advertisements, fundraising letters or posted on the *We Finish Together* website, Facebook/Instagram page or any other social media/digital sites.

This authorization shall continue indefinitely unless otherwise cancelled in writing.

Name (PRINT): \_\_\_\_\_

Signature: \_\_\_\_\_

Name of Photographer (PRINT): \_\_\_\_\_

Signature of Photographer: \_\_\_\_\_

Date: \_\_\_\_\_